

FIND OUT

ABOUT MONKEYSPACE

Showcase your company's brand to the world, while engaging your employees in an Olympian challenge. This little guy can help!

This is the wooly spider monkey, also known as miquiqui: the most endangered primate in the Americas. He's endangered because his forest habitat has been cleared for logging and farming. However, since being shortlisted as mascot for the Rio 2016 Olympics, it looks like his time has come. And your company can help safeguard his future, to the Olympics and beyond.



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4%

is all that remains of the miquiqui's habitat in the Atlantic Rainforest of Minas Gerais.

Protect one of the 25 most endangered species in the world

MONKEY SPACE



SAVING THE MIQUIQUI OF SERRA DO BRIGADEIRO

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Saving forests,
changing lives

WAYS TO HELP

MONKEYSPACE IN SERRA DO BRIGADEIRO

Partner with us by adopting a Monkeyspace, a forest plot to extend the area of protected habitat in the Serra do Brigadeiro, home to the largest northern population of murreti. With three and a half years to go before the Olympics, we invite you to join us in this exciting adventure to create more forest land.

Engage your staff in the challenge, and together let's make sure that the murreti continues to thrive in his forest, Monkeyspace.



\$40,000

will buy 50 hectares of forest land and place it under permanent protection.

\$10,000

will support our forest nursery for 1 year, enabling us to grow 10,000 forest seedlings to plant in Monkeyspace.

Aside from being a symbol of the Atlantic Rainforest and its biodiversity, the murreti's peaceful nature also represents the spirit of cooperation of the Olympic Games.



ABOUT THE MURRETI (WOOLY SPIDER MONKEY)

Also known as Mono Carvoeiro (*Brachyteles hypoxanthus*), the murreti is considered one of the most endangered 25 species in the world. Originally from central-east Brazil, occupying the Atlantic Rainforest region from Bahia to the north of São Paulo, he is on the verge of extinction due to the intense deforestation of his habitat. Scientists estimate his population does not exceed 1000. Nearly 30% of the murreti live in Serra do Brigadeiro.

The murreti is the largest primate in the Americas, and the largest mammal in Brazil. He is characterized by his light golden gray fur, a dark hairless face, and a prehensile tail.