INTRO

2020 was a challenging year for us all, and so it was at Iracambi. The covid19 pandemic made us all stop and pivot, and we continue to feel the consequences.

At Iracambi we paused some of our activities on March 19th 2020 when we closed our doors to students and volunteers, temporarily halting the program that had hosted over 2000 students and volunteers from 67 countries over the previous 20 years. Concerned about the safety of our staff and the local community, we sent our volunteers home, and the team began to work remotely, except for those who live at Iracambi. Suspending the volunteer program had a direct impact on our activities, since, as well as the educational aspect of the program, our volunteers play an important role in our forestry activities, from the nursery to the planting, in addition to making a financial contribution to Iracambi through their program fees.

Over the following months, we moved onto online program delivery, increasing our presence on social media and reorganizing our projects. Team members who live at Iracambi cared for the campus and the forest nursery, and things continued this way until the government gave permission for partial reopening in September. We resumed essential activities and hosted a few local volunteers who helped in the nursery and the planting activities of November and December.

But, despite being a difficult year, it was also a time of small victories. We adapted our environmental education program to online delivery, and the most successful outcome was launching our first course for Environmental Leaders Online. Our volunteer program hosted online volunteers, and our forestry program switched to online monitoring, with farmers sending us photos of their planted areas and sending any question to us on Whatsapp.

Another great success was our fundraising - we managed to increase our income by 217% over the previous year, difficult times notwithstanding! So now, let’s tell you a bit more about what we managed to do in 2020, thanks to your help.

But first, we’d like to thank our partners, students, volunteers and donors, and our boards of directors in Brazil and the US, and say a big thank you to our team who faced a challenging year with great determination.

Wishing you all a good read, and let’s not lose hope, because better times are coming.

Arielle Canedo
NGO Coordinator
April 2021
FORESTS 4 WATER

The activities in this program take place year-long and can be divided into growing the seedlings and planting them out.

During most of the year, our activities focus on the nursery. We started the year by collecting seeds from 30 species of forest trees. A large percentage of these don’t germinate, and of 40,000 seeds we managed to germinate around 30,000.

Throughout the year we care for the seedlings, weeding, fertilizing, moving them into larger bags placing them in shade or sun as necessary, and irrigating them during the dry season. We also make compost from food leftovers and cow dung. There is always a high seedling mortality rate and we ended up with 9000 healthy seedlings, of which 5,500 were ready to plant out.

We also made some important changes in the nursery, we kept the grass cut, built five new seed tables, and upgraded the existing six. We built a new shelter for compost, sand, and soil, made new seedbeds, a new water tower, and new fencing, and we upgraded our irrigation system.
When it comes to reforestation, we’ve seen a steady increase in the numbers of interested farmers - a positive outcome that shows that our education programs are producing an impact.

These days many more farmers are aware of the importance of restoring their forests in order to maintain their water resources and protect against the impacts of the droughts that we have been experiencing.

This year we planted a total of 5156 seedlings on seven properties in the period November 2020 to January 2021.

Eduardo - 485 seedlings. Graminha
Luiz Antonio - 1300 seedlings. Graminha
Bruno - 430 seedlings. Jardim da Serra
Carla - 1000 seedlings. Sitio EmbaUba,
Luiz - 350 seedlings. Fazenda Dailam
Leandro - 1000 seedlings. Sitio Graminha
Iracambi - 600 seedlings. Dorina Forest

**TOTAL: 5165 seedlings planted**

In exchange for planting these trees, landowners commit to fence the areas to keep the cattle out, and help with the monitoring and maintenance for two years. This is important because it involves the landowners and guarantees the survival and even the expansion of the planting sites.
1º Curso de formação de LIDERANÇAS AMBIENTAIS
ENVIRONMENTAL EDUCATION

This was the program most affected by the pandemic. In a normal year we follow the school calendar and partner with local schools to bring students to Iracambi. Sadly, all school activities have been suspended, and we contacted the teachers to see how we could provide some school activities and support them when they were forced to adapt to a model of online delivery – always hard to implement, particularly in the rural areas.

We did create, print and deliver science lessons to local schools, who sent them out to their students, and we also asked the students to send us videos telling us what they had learned.

In September we were awarded a grant from the 92Y Ford Motor Company Ford Fellowship Starling Fund and we set up our online environmental leaders course in partnership with a local university (Santa Marcelina). The first cohort consisted of 33 students from 13 cities in five states who met together nine times to study and discuss practical actions for environmental leaders. It was our first online course and it was such a success that we plan to hold more.

33 STUDENTS 13 CITIES 5 STATES 9 MEETINGS

And, to top it all off, our education program has been included among 30 global finalists of projects that are successfully implementing the UN SDGs. The results will come out in 2021. Root for us!
Volunteer Program

Up through the end of March, we continued to receive international volunteers from across the world, who had to leave even before the government declared a lockdown.

But it's in moments of crisis that new opportunities arise, and that's when we set up our first program of online volunteering. By the end of the year, we had virtually hosted seven online volunteers working in communications, volunteer management, and fundraising.

We took advantage of this period to update our entries on online platforms both Brazilian and international, and Iracambi is now featured on 25 platforms. We also invested energy in Brazilian platforms, since for some time we have been wanting to work with more Brazilian volunteers, adapting to their needs and situations. The result was immediate and we had a lot of interest from Brazilian volunteers during the tree planting season.

When it became time for our partial reopening, we had to adopt safety measures to prevent the spread of covid, creating protocols on cleaning, wearing masks, social distancing, and taking temperatures. This allowed us to receive a few local volunteers and the occasional weekend visitor.

34 volunteers from 12 countries

56 Brazilian visitors
Over the course of the year, we had 34 volunteers from 12 countries and 56 Brazilian visitors. They were involved in different activities: Living Pharmacy, gardening and maintenance of the grounds, building structures for Gaia training, organizing workshops, maintaining the trails, and organizing the visitor center. We also hosted professional marketer Natalie Galbraith, who came to us through our partner TIE (The International Exchange) and spent a month brushing up our communications and helping with content for the website.

Our visitors got to know the Iracambi campus, walked forest trails, visited waterfalls, and sometimes worked in the nursery. All this is very useful for us because it helps us attract new people to Iracambi and spread our ideas more widely.
The program began the year with the support of new partners, Niedersächsische Bingo-Umweltstiftung (Bingo Foundation) and Südamerika-Zentrum Hannover e. V. (the South America Center), from Germany. They supported us in acquiring more equipment for our Medicinal Plants Laboratory and enabled us to start our community workshops with local women. In the first workshop, we discussed components such as parabens and aluminum that are present in cosmetics and can be harmful to health. We also made four products, soap, exfoliant, deodorant and liquid for washing clothes.

With the arrival of the pandemic we suspended these workshops and switched to making videos with home hints for good health. Check out these videos on our youtube channel.
PUBLIC POLICIES

Iracambi participates in several policy areas, in particular those connected to the environment. We are members of the Advisory Board of the Serra do Brigadeiro State Park, the Muriaé/River Pomba Water Basin Committee’s working group on water protection, the Muriaé Environmental Council and the Mining Commission.

The ongoing activity of bauxite mining in the region, creates conflicts between mining itself (an activity of federal interest,) and the federal law governing Conservation Units. This law protects the buffer zones of conservation areas (such as the Serra do Brigadeiro State Park) and was strengthened by a municipal law passed in Muriae, declaring the rural district of Belisario to be an important watershed.

Iracambi is a constant presence in social movements and demonstrations demanding that this protection should be upheld and we shall continue to be present throughout 2021. Our request for a public hearing on the proposed mining in the Babilonia Environmental Protection Area was accepted by the state government and we are awaiting the outcome when the situation allows.
FUNDRAISING AND PARTNERSHIPS

Solidarity was one of the high points of 2020 and we worked in partnership with several wonderful partners whom we would like to thank.

**DORINA**
supported the planting of 300 trees in the Dorina Hummingbird Forest

**GLOBAL GIVING**
our principal fundraising platform, putting us in touch with new donors

**EUROFINS FOUNDATION**
supporting our Forests4Water program

**CLIMATE ACTION FUND**
(GlobalGiving) - offering additional funding for one year from March 2020

**92Y FORD FELLOWSHIP STARLING FUND**
supporting our Environmental Leaders Online

**THE US STATE DEPARTMENT EDUCATION AND CULTURE PROGRAM**
supporting our environmental education program

**FACULDADE SANTA MARCELINA**
(Santa Marcelina College) supporting Environmental Leaders Online

**QUICK RESPONSE FUND FOR NATURE**
supporting the purchase of land for reforestry
NIEDERSÄCHSISCHE BINGO-UMWELT STIFTUNG
supporting Living Pharmacy

WORLD RAINFOREST DAY
partnering with us on communications on International Rainforest Day

GEMTV
sharing our videos and our story

AMAZONSMILE
facilitating donations from their clients

OPUS BREU
sales related donations

OMPRAKASH
supporting us with volunteers, webinars and financial contributions

TIE
sending us corporate volunteers

SÜDAMERIKA-ZENTRUM HANNOVER E V.
supporting Living Pharmacy

JORNAL FOLHA DO SUDESTE
(Folha do Sudeste newspaper) - publishing an article about us

CLIMATE REALITY PROJECT
partnering with us on climate action

JORNAL FOLHA INDEPENDENTE
(Folha Independente newspaper) - publishing an article about us

CONSERVATION OPTIMISM
featuring Iracambi among 100 environmental projects in the world

CAMPANHA BOSQUES DA MEMÓRIA
(Forests of Memory Campaign) - encouraging us to plant 200 trees in memory of covid victims
We also launched our Iracambi Hummingbird Regular Donors campaign and we invite you all to support us!

In addition, we participated in two major fundraising campaigns - Climate Action in April and Iracambi 2021 Let's Keep the Doors Open which culminated in Giving Tuesday.

Thanks to these campaigns and the generosity of our donors, we had excellent results such as we had not seen for years.

Our fundraising improved 217% year on year and reached a total of $104,513. We owe a big thank you to our 888 valued donors, in particular to our international mentor Venkat Ramakrishnan for his extraordinary support and advice. Thanks to all these, we are able to cover our budget of 2021.
21 YEARS

MEMORIES OF IRACAMBI

Aline no dia da soltura
COMMUNICATIONS

One of the advantages of the pandemic was that we all had to communicate virtually. At Iracambi we reorganized our communication strategy, created our communications plan (taking into account our strong points and those that need improving,) and kept up a continual presence on social media.

We started sending out regular newsletters in English and Portuguese, and synchronized our social media posts in both languages with a total of 230 posts. We launched our new bilingual site, and also set up our Iracambi Memories initiative, with dozens of stories and photos of Iracambistas who had been with us over the past 21 years.
MANAGEMENT

2020 was also a year of significant changes – both in staff and in management. In April we hired fundraiser Isadora Candian dos Santos for Institutional Relations, and in November we said goodbye to our environmental Education and NGO coordinator Marina Carvalho, who had been with us for 4 years and moved to another part of the state. Arielle Canedo took over as NGO coordinator and finance manager, and we hired Alfredo Matos to coordinate our forestry programs. And, since we had suspended our EcoLeaders activities, we hired Yasmin Gouvea to manage our Environmental Leaders Online.

We also modified and improved some of our management and budgeting protocols, separating our expenses by project and taking digital minutes at our board meetings. We also started to use Trello to facilitate internal communication and coordination which was a great help when the team was working remotely. We created an organizational plan and a system for evaluating the staff, in order to improve our internal organization and also work conditions for the team. We held our annual general meeting online and installed eight new members of the advisory board and fiscal committee.
FINANCIAL REPORT

Here is our financial report from Iracambi Brazil and Iracambi US, which shows a positive balance for the first time in four years.

ASSOCIAÇÃO AMIGOS DE IRACAMBI
CNPJ 03.412.130.0001-20
Fazenda IRACAMBI, S/N - ZONA RURAL, Rosário da Limeira MG - CEP: 36870600
NIRE 4361 - 09/09/1999
BALANÇO PATRIONAL COMPARATIVO DOS PERÍODO

ATIVO

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<tr>
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<th>31/12/2019</th>
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<tr>
<td>CIRCULANTE</td>
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<td>CAIXA</td>
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<td>IMOBILIZADO</td>
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<tr>
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<tr>
<td>TOTAL DO ATIVO</td>
<td>286.743,16</td>
<td>323.694,77</td>
</tr>
</tbody>
</table>

Reconhecemos a existência de um Balanço Patrimonial, realizado em 31/12/2020 em acordo com a documentação enviada à Contabilidade.

Assinamos para que as informações aqui contidas sejam verdadeiras e responsabilidade por todas elas.

Reinaldo Silva dos Santos
Presidente
CPF: 003.998.006-77

Rosário da Limeira, 31 de dezembro de 2020

Almir Oranato de Faria
Contador - CRC: 37.229/MG

2020 ANNUAL REPORT
ASSOCIAÇÃO AMIGOS DE IRACAMBI
CNPJ 03.412.130/0001-20
Fazenda IRACAMBI, S/N - ZONA RURAL, Rosário da Limeira MG - CEP: 30076000
NIRE 4361 - 06/06/1989

BALANÇO PATRIMONIAL COMPARATIVO DOS PERÍODOS

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<td>PATRIMÔNIO SOCIAL</td>
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<td>323.094,77</td>
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TOTAL DO PATRIMÔNIO

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<th>31/12/2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>266.743,16</td>
<td>323.094,77</td>
</tr>
</tbody>
</table>

Reconhecemos e exaltamos o presente Balanço Patrimonial, realizado em 31/12/2020, em conformidade com a documentação enviada à Contabilidade.

Sob as penas da lei, declaro que as informações aqui contidas são verdadeiras e nos responsabilizo por todas elas.
A sociedade não possui Auditoria Independente.

Declaro, sob as penas da lei, que as informações aqui contidas, são verdadeiras e me responsabilizo por todas elas.

Rosário da Limeira, 31 de dezembro de 2020

ASSOCIAÇÃO AMIGOS DE IRACAMBI
REINALDO SILVA DOS SANTOS
PRESIDENTE
CPF: 033.955.056-77

Declaro, sob as penas da lei, que as informações aqui contidas, referem-se a documentação que me foi entregue, são verdadeiras e me responsabilizo por todas elas.

ALMIR GRANATO DE PARA
CPF: 364.656.719-20
CONTADOR - CRC: 37.229 / MG
05/03/2021

DEMONSTRAÇÃO DE RESULTADO EM 31/12/2020
ASSOCIAÇÃO AMIGOS DEIRACAMBI
CNPJ 03.412.130/0001-20
NIRE 4361 - 38/09/1999

15:14:42

Pág.: 0003

Doações Pessoa Jurídica
Doações Pessoa Física
Receitas Financeiras

TOTAL DAS RECEITAS
Despesas - Programa Florestapara Água
Despesas - Programa Voluntariado
Despesas - Programa Farmácia Viva
Despesas - Programa Ecolidores
Despesas Financeira
Despesas Tributárias

SUPERAVIT VERIFICADO N/EXERCÍCIO

Reconhecemos a exibição do presente Demonstrativo, realizado em 31 de dezembro de 2020.

Sob as penas da lei, declaramos que as informações aqui contidas são verdadeiras e nos responsabilizamos por todas elas.
A sociedade não possui Auditoria Independente.

Reiúrio da Limeira, 31 de dezembro de 2020

Declaro, sob as penas da lei, que as informações aqui contidas, são verdadeiras e me responsabilizo por todas elas.

ASSOCIAÇÃO AMIGOS DE IRACAMBI
REINALDO SILVA DOS SANTOS
PRESIDENTE
CPF: 033.366.096-77

Declaro, sob as penas da lei, que as informações aqui contidas, refletem a documentação que me foi entregue, são verdadeiras e me responsabilizo por todas elas.

ALMIR GRANATO DE FARIA
CPF: 354.566.716-20
CONTADOR - CRC: 37.229 / MG

ASSOCIAÇÃO AMIGOS DO IRACAMBI

NOTA 1 – CONTEXTO OPERACIONAL

A ASSOCIAÇÃO AMIGOS DE IRACAMBI, entidade sem fins lucrativos, inscrita no CNPJ nº 03.412.130/0001-20, com sede à Fazenda Iracambi, SN Zona Rural em Rosário da Limeira/ MG – CEP: 36.876-000 e tem por finalidade:

i. o desenvolvimento, no Centro de Pesquisas Iracambi e Reservas Naturais, de estudos e pesquisas voltadas a ampliação dos conhecimentos sobre a Mata Atlântica;

ii. o intercâmbio com entidades científicas, de ensino e de desenvolvimento social, nacionais e internacionais, para fins de desenvolvimento de tecnologias alternativas apropriadas a Mata Atlântica;

iii. a produção e divulgação, através de projetos de educação ambiental, de informações e conhecimentos técnicos e científicos sobre a Mata Atlântica;

iv. a preservação, defesa e conservação do meio ambiente da Mata Atlântica, em conformidade à Legislação e vigência;

v. a geração e gestão de técnicas visando o manejo sustentável das terras florestadas e desmatadas e o desenvolvimento sustentável das comunidades que residem na Mata Atlântica;

vi. o oferecimento de oportunidades para pesquisadores, voluntários e estagiários trabalharem no Centro de Pesquisas Iracambi e Reservas Naturais, e a inserção dos estagiários no mercado de trabalho;

vii. a experimentação, não lucrativa, dos novos modelos sócio-produtivos e sistemas alternativos de produção, comércio, emprego e crédito apropriados à Mata Atlântica;

viii. a captação de recursos financeiros para desenvolvimento das atividades acima enumeradas;
ix. a promoção, com fins específicos, da defesa judicial e extrajudicial dos direitos humanos, da saúde pública, da educação, da qualidade de vida, do meio ambiente, da proteção ao consumidor de bens e serviços, bem como do patrimônio público e cultural.

Parágrafo Único – A diretoria da Associação não recebe remuneração, e é eleita pela assembleia geral, por mandato de 04 (quatro) anos, podendo ser eleita sucessivamente.

**NOTA 2 – APRESENTAÇÃO DAS DEMONSTRACOES CONTÁBEIS**

1) Estão sendo apresentadas de acordo com a legislação específica e preceitos contábeis, aplicados com uniformidade em relação ao mesmo período do exercício anterior.

2) As demonstrações Contábeis, foram elaboradas em conformidade com ITG 2002 (R1), que trata da contabilidade para entidades sem fins lucrativos, aprovada pela Resolução CFC 1.409/2012.

**NOTA 3 – PRINCIPAIS PRÁTICAS CONTÁBEIS**

As principais práticas contábeis são como segue:

1) As receitas e despesas são apropriadas mensalmente, pelo regime de competência.

2) O Ativo Imobilizado está refletido ao custo de aquisição ou construção.

**NOTA 4 – BANCOS E APLICAÇÕES FINANCEIRAS**

As disponibilidades da Associação em 31/12/2020 estão representadas pelos saldos de caixa, bancos e aplicações, totalizando R$ 67.442,75.

**NOTA 5 – ATIVO IMOBILIZADO**

O Ativo Imobilizado da Associação está compreendido pelos seguintes saldos:

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<thead>
<tr>
<th>Contas Contábeis</th>
<th>2019</th>
<th>2020</th>
<th>Aquisições</th>
<th>Baixas</th>
<th>Depreciação e Amortização</th>
<th>Valor Contábil Líquido</th>
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<td>17.059,40</td>
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<tr>
<td>Terrenos</td>
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<tr>
<td>Veículos</td>
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<td>-</td>
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<tr>
<td>Imóveis de Uso</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>255.652,02</strong></td>
<td><strong>255.652,02</strong></td>
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</tr>
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**NOTA 6 – PATRIMÔNIO LÍQUIDO**

O Patrimônio Líquido está compreendido pelas seguintes inversões:

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<thead>
<tr>
<th>Itens</th>
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<th>31/12/2019</th>
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</thead>
<tbody>
<tr>
<td>Patrimônio Social</td>
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<td>256.743,16</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>323.094,77</strong></td>
<td><strong>256.743,16</strong></td>
</tr>
</tbody>
</table>
NOTA 7 – RECEITAS OPERACIONAIS DA ASSOCIAÇÃO
As receitas operacionais da Associação estão compreendidas pelas rubricas:

<table>
<thead>
<tr>
<th>Itens</th>
<th>31/12/2020</th>
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<tr>
<td>Doações Recebidas de Pessoa Jurídica</td>
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<td>Doações Recebidas de Pessoa Física</td>
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<td>Receitas Financeiras</td>
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<tr>
<td><strong>Total</strong></td>
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</tbody>
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Viçosa/MG, 31 de Dezembro de 2020.

Reinaldo Silva dos Santos

Almir Granato de Faria

Presidente

CRC/MG 37.229
**Short Form**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form, as it may be made public.

Go to www.irs.gov/Form990EZ for instructions and the latest information.

**Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances**

Check if the organization used Schedule O to respond to any question in this Part I.

1. Contributions, gifts, grants, and similar amounts received

2. Program service revenue including government fees and contracts

3. Membership dues and assessments

4. Investment income

5. Gross amount from sale of assets other than inventory

   a. Gross amount from gaming (attach Schedule G if greater than $15,000)

   b. Gross income from fundraising events (not including $ of contributions

   c. Gain or (loss) from sale of assets other than inventory (subtract line 5b from line 5a)

6. Gaming and fundraising events:

   a. Gross income from gaming (attach Schedule G if greater than $15,000)

   b. Gross income from fundraising events (not including $ of contributions

   c. Less: direct expenses from gaming and fundraising events

   d. Net income or (loss) from gaming and fundraising events

7. Gross sales of inventory, less returns and allowances

8. Less: cost of goods sold

9. Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7b, and 8

10. Grants and similar amounts paid (list in Schedule O)

11. Benefits paid to or for members

12. Salaries, other compensation, and employee benefits

13. Professional fees and other payments to independent contractors

14. Occupancy, rent, utilities, and maintenance

15. Printing, publications, postage, and shipping

16. Other expenses (describe in Schedule O)

17. Total expenses. Add lines 10 through 15

18. Excess or (deficit) for the year (subtract line 17 from line 9)

19. Net assets or fund balances at beginning of year (from line 27, column (A) must agree with

20. Other changes in net assets or fund balances (explain in Schedule O)

21. Net assets or fund balances at end of year. Combine lines 18 through 20

For Paperwork Reduction Act Notice, see the separate instructions.

Cat. No. 1094-EZ

Form 990-EZ (2020)
PLANS FOR 2021

Following the success of 2020 fundraising campaigns, we are planning a lot of activities in 2021.

- we aim to plant at least 10,000 trees
- maintain the trees that we have planted
- continue our environmental leaders online course
- continue hosting online, local and international volunteers when we are able
- make more videos for Living Pharmacy
- and continue upgrading our infrastructure

2021 will probably be another challenging year, but we are in good shape to face it. Together, the world will get through this difficult, transformative time, as we look after one another and look after our planet.
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