



IRACAMBI

Replanting Brazil's Atlantic Rainforest

Corporate Prospectus 2021/2022



Who We Are

Iracambi is a non-profit registered in the US 501(c) (3) and in Brazil.



Our forestry team works alongside community members and volunteers to replant the Atlantic Rainforest and restore its extraordinary biodiversity.



Through our education programs we raise awareness of the value of the forest, and through our research we pioneer best practices in tropical forest management.



Every year we host hundreds of Brazilian and international students and visitors who join us to work at the interface between conservation and sustainability.



Iracambi's Forestry Team



IRACAMBI

Private Sector Engagement

At Iracambi, we believe that engaging the private sector in the UN 2030 Agenda for Sustainable Development is vital for ensuring the future of our planet.

Join the dozens of companies reaching their net-zero targets and raising their ESG profile by partnering with us.



Partnering With Us

Our cherished partners power our tree-planting operations by funding and promoting our work.

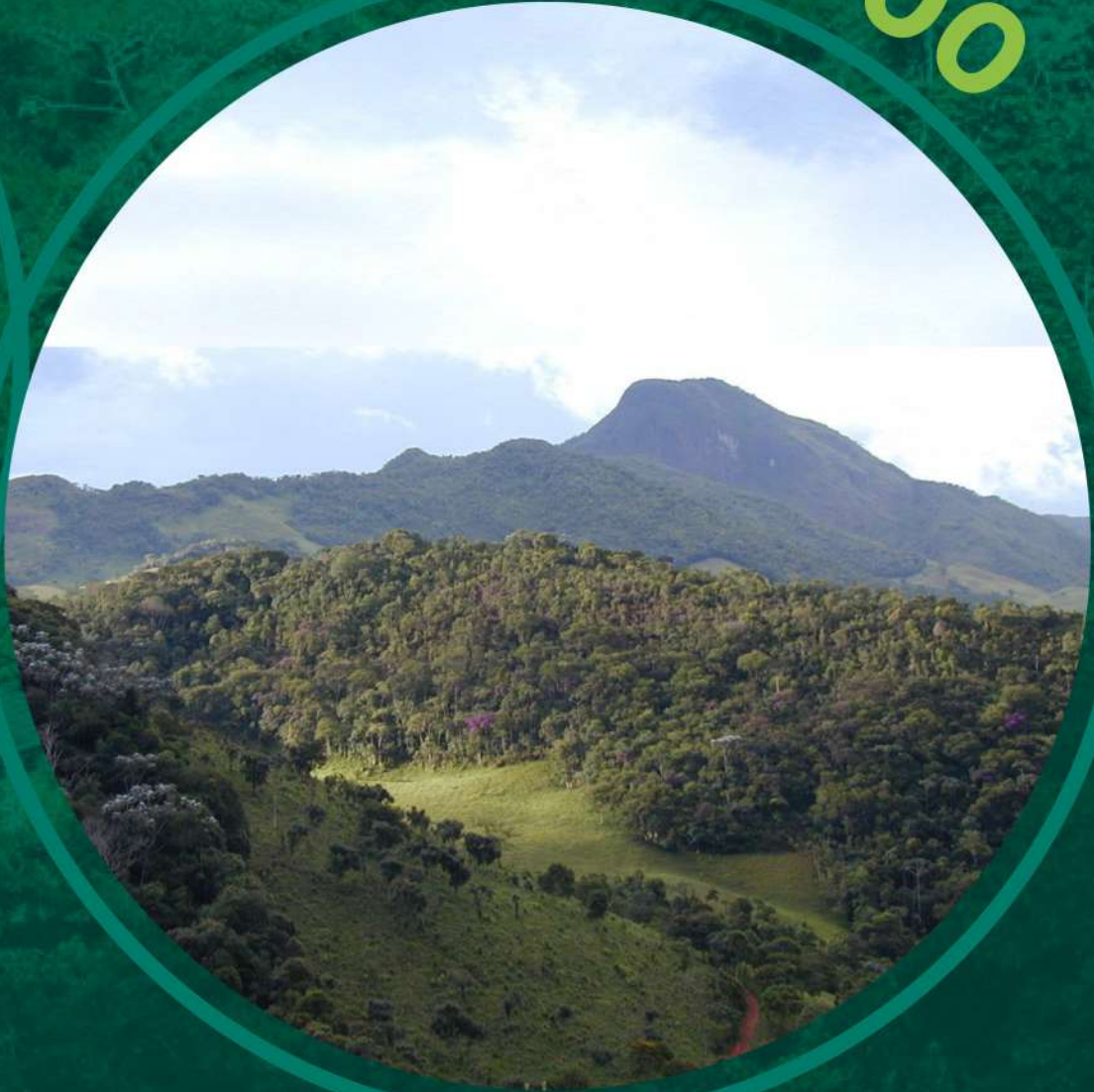
Join our network of forward-looking companies and let's restore the rainforest together.



1989



2000



Mission

Our mission is to plant one million trees in Brazil's Atlantic Rainforest by 2030 to reverse the effects of climate change



The uniquely valuable Atlantic Rainforest

We are located in one of the world's top biodiversity hotspots:
Brazil's Atlantic Rainforest



6% of the World's Biodiversity



Water Supply for 60% of Brazilians



Home to 148 million people

Iracambi is included in the Mantiqueira Forest Restoration Program, a multi-stakeholder initiative committed to restoring 1,200,000 hectares of Atlantic Rainforest to offset 668 million tonnes of carbon by 2030.

Source: Lorin Hancock - What is The Atlantic Forest and Why do we need to save it

Our Impact

Since 2000 Iracambi has:



PLANTED 167,000 NATIVE TREES

55,000 MORE TO BE PLANTED IN 2021/22.



HOSTED +2000 RESEARCHERS, STUDENTS & VOLUNTEERS

FROM 71 COUNTRIES, AND TODAY OUR NETWORK OF ALUMNI, PARTNERS AND FRIENDS SPANS THE GLOBE.



IMPACTED 669,000 PEOPLE IN THE MURIAÉ RIVER BASIN

WHO BENEFIT FROM CLEANER AND MORE ABUNDANT WATER.

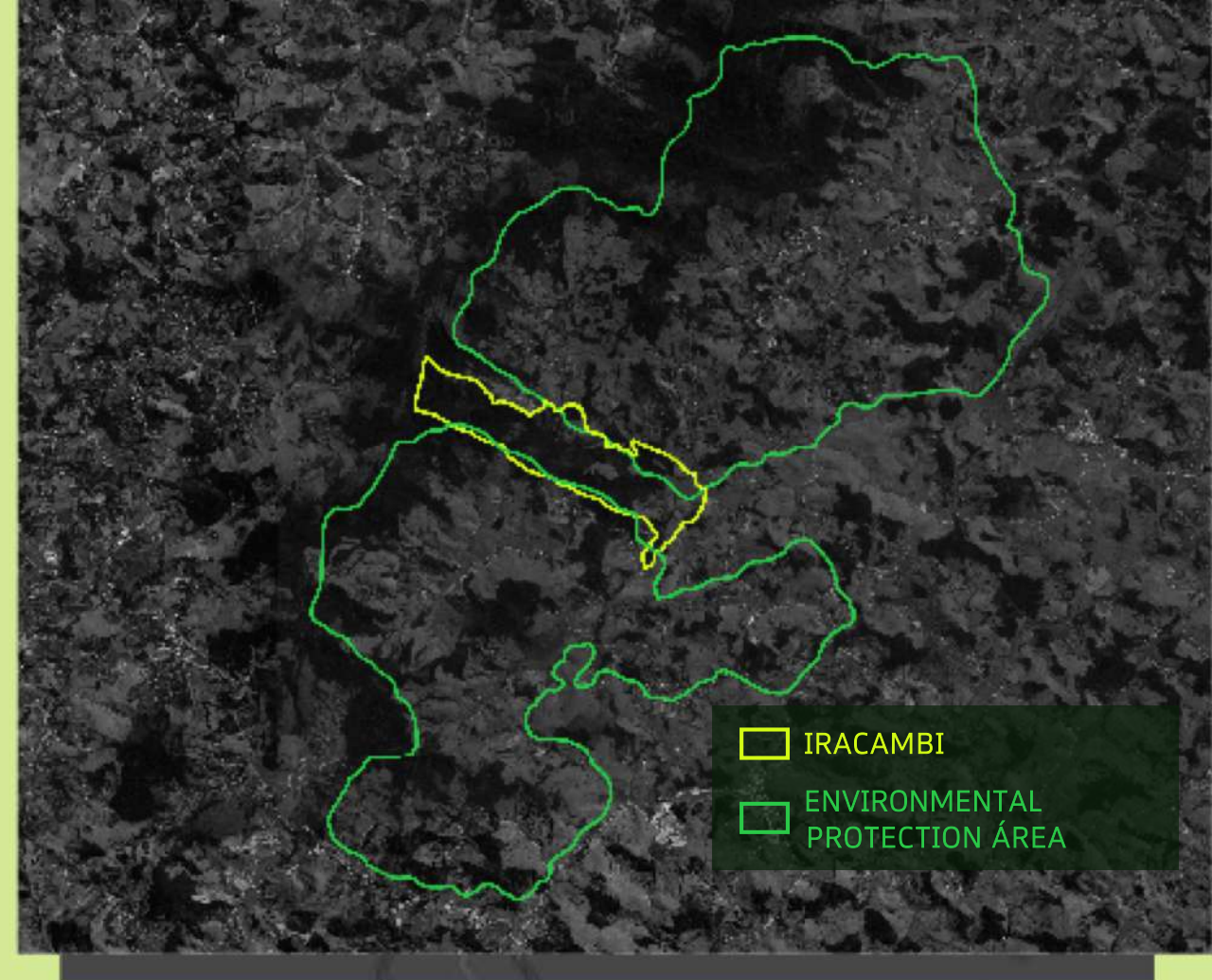




A Sustainable Investment

Iracambi focuses on restoring ecosystems and reviving the rural economy by hiring local people at every stage of our work. Through this holistic approach we have been bringing degraded areas back to life for over twenty years, ensuring long-term protection of the forest by using satellite monitoring and placing reforested areas under legal protection.

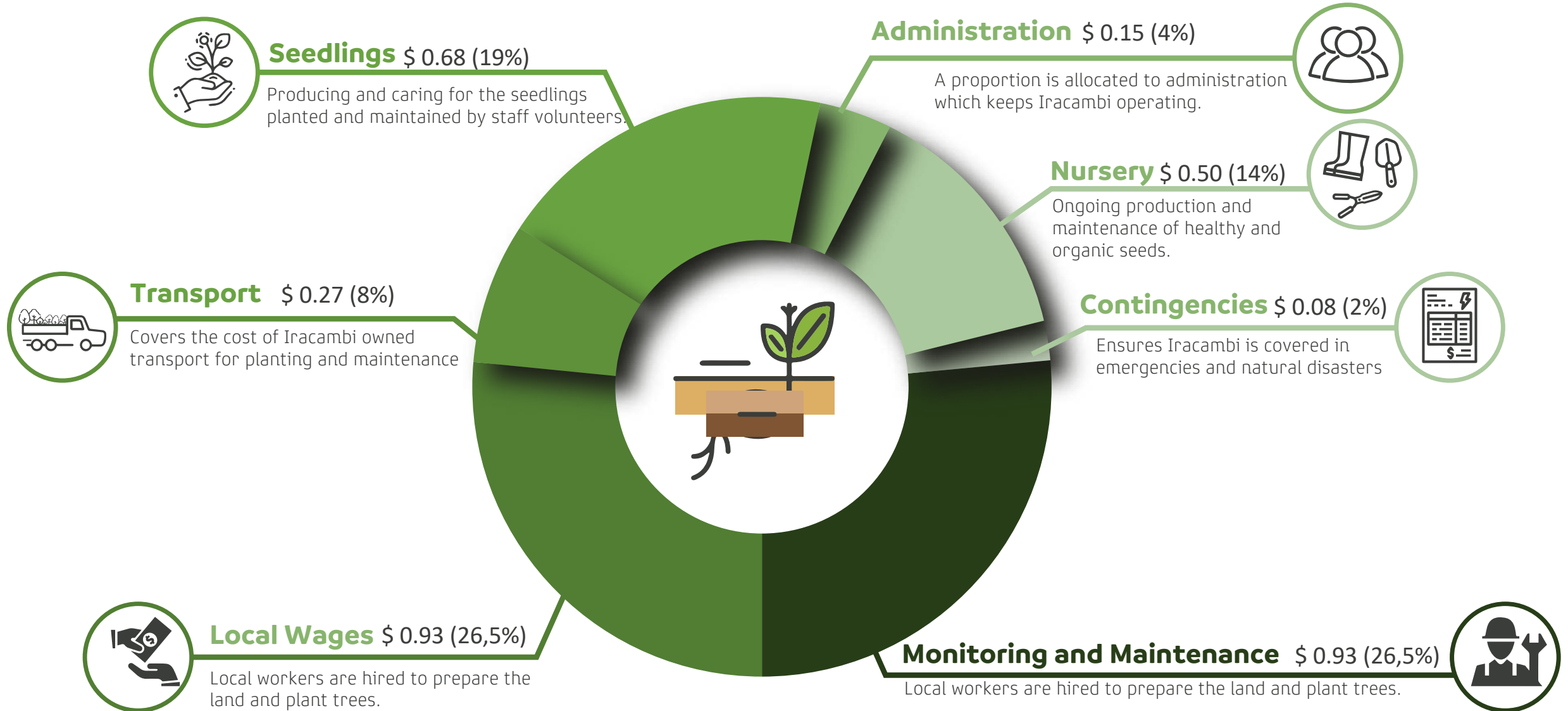
By partnering with Iracambi, your business will deliver a lasting impact for decades to come.



500 ha
PERMANENTLY
PROTECTED FOREST

4,500 ha
ENVIRONMENTAL
PROTECTION AREAS

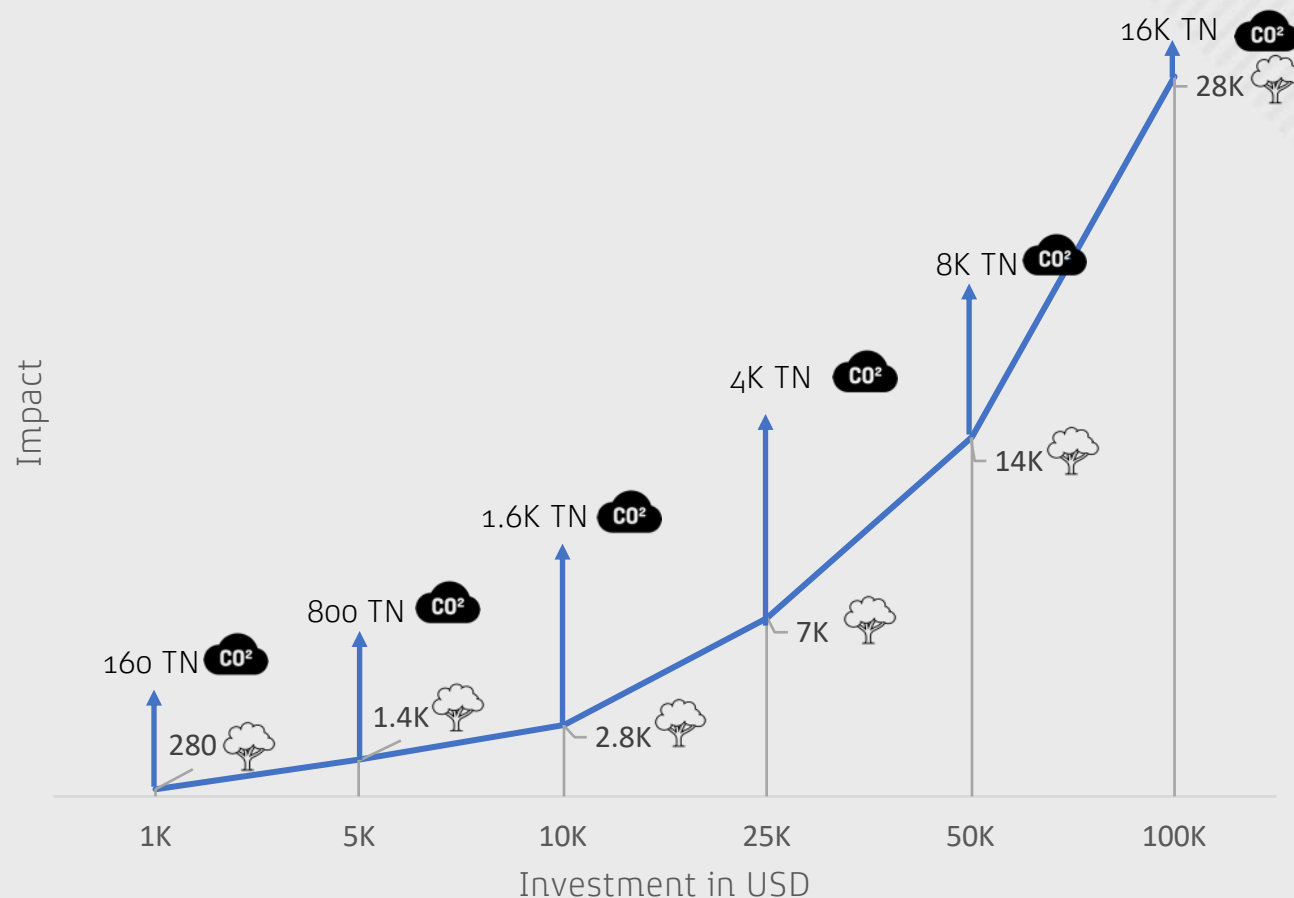
Where The Money Goes



Partnership Impact

Partnering with Iracambi will help your company reach its net zero target, enhance its reputation to investors, and raise its ESG profile. Together we will plant thousands of trees and sequester hundreds of tons of carbon every year.

Cost per tree planted & maintained for two years is \$3.55 (excluding the cost of land purchase).



Impact Timescale

55,000 trees planted
By the end of 2022



Long-Term & Ongoing Impact

Immediate carbon sequestration that will accelerate rapidly in the first two decades.



Economic prosperity and educational opportunities equipping a new generation of forest guardians.

As the trees grow, **biodiversity** will increase and the **watersheds** will be protected.



Forest restoration will be monitored through GIS mapping, photographs and videos, and you are welcome to visit any time!

Partnership Benefits

Each year, we share our joint progress with our partners in the form of satellite imagery, carbon reduction reports, and more.

We encourage longer term partnerships where possible, and seek to build lasting relationships. The longer you work with us, the more trees we can plant together.



WELCOME TESS

Tess Willcox
CEO & Country
Director of Sales



 **accelerator**

Corporate Volunteering

Professional Development
Opportunities On & Offsite

In March 2021 Tess joined five international colleagues in an Accelerator program working online with the Iracambi team to craft a corporate offering. She describes it as "an absolute pleasure."

Something more hands-on? We're happy to welcome rising professionals to our rainforest campus to join us at the interface between biodiversity conservation and sustainability.

Let's act NOW to reverse the effects of climate change and protect biodiversity!

Our partnership will help the planet to survive



Connect with our team



Partnerships Manager

Isadora dos Santos

✉ isadora@iracambi.com



International Relations

Binka Le Breton

✉ binka@iracambi.com



www.iracambi.com